COURSES OFFERED FOR ERASMUS EXCHANGE STUDENTS

2026-2027 ACADEMIC YEAR / SPRING SEMESTER

No	Faculty/ Institute/ School	Department	Course Code	Course Title	Semester	ECTS Credits	Cycle (Bachelor/ Master/ Doctorate)	Language of the course (English/ Arabic)	Link to the Course Content (on ubys.ibu.edu.tr)
1	Communication Faculty	Public Relations and Publicity	HİT0334	Advertising Campaigns	Spring	5	Bachelor	English	LINK
2	Communication Faculty	Public Relations and Publicity	HİT0122	Media Literacy	Spring	5	Bachelor	English	LINK
3	Communication Faculty	Public Relations and Publicity	HİT0242	Communication Theories II	Spring	5	Bachelor	English	LINK
4	Communication Faculty	Public Relations and Publicity	HİT0346	Gender and Media	Spring	5	Bachelor	English	LINK
5	Communication Faculty	Public Relations and Publicity	HİT0452	Digital Games and Communication	Spring	5	Bachelor	English	LINK
6	Communication Faculty	Public Relations and Publicity	HİT0244	Marketing Communications	Spring	5	Bachelor	English	LINK
7	Communication Faculty	Journalism	GZT0344	Photography Practices	Spring	5	Bachelor	English	LINK
8	Communication Faculty	Journalism	GZT0346	Radio and Television Journalism	Spring	5	Bachelor	English	LINK
9	Communication Faculty	Department of Radio, Television and Cinema	RTS 0248	Film Genres	Spring	5	Bachelor	English	LINK
10	Communication Faculty	Department of Radio, Television and Cinema	RTS2843422	New Media and Cinema	Spring	5	Bachelor	English	LINK
11	Communication Faculty	Department of Radio, Television and Cinema	RTS0210.3	Communication Theories II	Spring	5	Bachelor	English	LINK
12	Communication Faculty	Visual Communication Design	GİT2810224	Art History II	Spring	5	Bachelor	English	LINK
13	Communication Faculty	Visual Communication Design	GİT0202	Communication Theories II	Spring	5	Bachelor	English	LINK