



**BUDAPEST UNIVERSITY  
OF ECONOMICS AND  
BUSINESS**

## Blended short-term mobility course 2025

### INTERCULTURAL COMPETENCIES

**1-5 September 2025**

#### in an international environment

##### Course leaders

Prof. Ulrich Bauer (University of Kempten, guest lecturer), with Dr. Andrea HÜBNER, Dr. Szilvia MALACZKOV, Dr. Judit Beke LISÁNYINÉ and Dr. Ágnes PÁL (BUEB)

<b>Language of the course</b>	English (B2)
<b>Credit value</b>	3 ECTS
<b>Registration fee</b>	FREE of charge for BUEB partner universities
<b>Organizer</b>	BUEB- Faculty of International Business, Department of Social Sciences
<b>Participating level</b>	BA and/or MA students – recommended for students studying tourism or any business-related subject

### COURSE AIMS:

In an increasingly interconnected world, the ability to navigate cultural differences is a key skill for future professionals. This 5-day intensive course offers students a dynamic, hands-on introduction to develop their intercultural competencies. Through a combination of interactive workshops, group tasks in international teams, critical incident analysis, and individual presentations, the participants will deepen their understanding of cultural diversity and develop practical strategies for effective intercultural interaction.

Each day builds on the previous one, encouraging reflection, active participation, and peer learning. The course is designed to be interactive, reflective, and highly applicable to your academic and future professional contexts.

### APPLICATION:

**[BUEB SHORT-TERM MOBILITY COURSE 2025 REG. LINK](#)**



**APPLY BY  
23 June 2025**

## PROGRAMME OVERVIEW:

### Online sessions

- August 26, 2025. 16.30.-18.00: Online info session for incoming students from partner universities
- September 8, 2025. 16.30.-18.00: Online follow-up activities for all participants

### Schedule

- September 1, 2025.  
9.00-13.00: course activities in person in the city-centre campus, 17.00-19.00 welcome event
- September 2, 2025.  
9.00-13.00: course activities in person in the city-centre campus, 15.00-17.00 individual and group assignments
- September 3, 2025.  
9.00-13.00: course activities in person in the city-centre campus, 15.00-17.00 individual and group assignments
- September 4, 2025.  
9.00-13.00: course activities in person in the city-centre campus, 15.00-17.00 individual and group assignments
- September 5, 2025.  
9.00-13.00: course activities in person in the city-centre campus

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